



ECTD

Egyptian Council
For Training & Development

PROFILE

2024

VISION & MISSION

Vision.

To be the preeminent business consulting partner in the MENA region.

Mission.

To enrich the Egyptian business market with our high-quality business solutions through a team of highly qualified, devoted employees, professionals, and eminent consultants; enabled by cutting-edge technology and efficient training methods. By 2028, serve a broad spectrum of disciplines, including government institutions, corporations, international organizations, and professional individuals, in order to establish an impeccable and sustainable existence as Egypt's most prestigious and influential business institute.



ACTIVITIES

PUBLIC TRAINING PROGRAMS

Egyptian Council provides an annual schedule of training program designed to fulfil the needs of corporations and professionals in all business sectors. Individuals' strengths are enhanced via certificate and lifetime learning program.



ACTIVITIES

CUSTOMIZED TRAINING PROGRAMS

On the client's request, Egyptian Council for Training & Development can deliver entirely customized training programs.

These training programs are tailored to the knowledge level of the organization's workforce, from induction level for newbies to specialized courses for the experienced staff and top management level, based on a training need analysis (TNA).

We design, produce, and deliver these training programs based on our standard portfolio or from the ground up for your respective organizations and businesses.

We may even incorporate your own processes and best practices to provide your personnel with a comprehensive perspective from beginning to end.



ACTIVITIES

ONLINE TRAINING PROGRAMS

Based on the current situation and our belief in public safety policies to reduce the risk of COVID 19 infection spreading, we have decided to create a new online platform for education and training via the Internet so that all training activities To provide interactive online training on the Internet, to stay up with current conditions to reduce gatherings, and to provide the possibility for corporations to continue training without impacting public health.



ASSESSMENTS AND METHODOLOGY



TRAINING NEEDS ANALYSIS TNA

A successful analysis of training needs will determine who needs training and what type of training is required. It is ineffective to provide training to persons who do not require it or to provide the incorrect type of training. A Training Needs Analysis assists in optimizing the use of training resources.

Egyptian Council provides the TNA with numerous evaluation tools and methodologies for determining the actual training and business requirements.



TEACHING METHODOLOGY

It is an interactive training methodology that is founded on the major principles of the theory of adult learning and helps to engage the participants and make the learning process more active by, among other things, fostering a sense of cooperation through group-based exercises and many others.

BUSINESS AREAS WE SERVE

BUSINESS PROGRAMS



- **Marketing and Sales.**
- **Human Resources.**
- **Logistics and Supply Chain.**
- **Management.**
- **Finance and Accounting.**
- **Soft Skills & Leadership.**
- **Legal Programs.**
- **E-Marketing and Social Media.**
- **Hospitality and Tourism.**
- **Stock Market.**
- **Data Analysis.**

- **Microsoft Office.**
- **Excel.**
- **Access.**
- **PowerPoint.**
- **Graphics Programs.**
- **Languages Programs.**
- **Business English and Conversation.**



COMPUTER AND LANGUAGES

BLUE COLLARS PROGRAMS.

Communication in the workplace.

Self motivation.

Safety and health behavior.

Egyptian labor law and social insurance awareness.

Family counseling.

Personal Competencies.

Problem solving and managing conflict.

Effective work habits.

Sexual and non-sexual harassment.

Dealing with colleague.





WHY EGYPTIAN COUNCIL !

Our tried-and-true system is built on more than ten years of work with USAID, UN-Women, World Food Programme, the JICA, with more to come. We take pride in preparing our clients for business success.

Our training programs are thoroughly prepared and designed by our experts from multinational organizations and enterprises with hands-on knowledge of the Egyptian industry, and are tailored to maximize efficiency.

WOMEN EMPOWERMENT IN ICT SECTOR

Partnership with the United Nations women in Egypt

UN-Women 2021 - 2024



LONG TERM AGREEMENT WITH WORLD FOOD PROGRAM - WFP

Soft skills and Business Programs

3 years agreement



PARTNERSHIP WITH JAPAN INTERNATIONAL COOPERATION AGENCY JICA

For Universal Health Insurance Authority



JUHAYNA ACADEMY FOR BLUE COLLARS ACROSS THE COMPANY



ECTD
Egyptian Council
For Training & Development

جهينة
Caring everyday since 1983

عاشق
يا هندسة

أكاديمية جهينة
لتنمية المهارات

↓

- إتقان
- تمكين
- إنجاز

COLLABORATION WITH THE AUC CENTER FOR ENTREPRENEURSHIP AND INNOVATION USAID SCHOLARS - ANNUAL ENTREPRENEURSHIP SUMMIT



Partnerships with International Organizations



Implemented many capacity building projects in Egyptian 2030 strategy.



Collaboration with projects funded by the World Bank in capacity building for Egyptian young people to enhance their skills and provide job opportunities to develop the Egyptian community.



Collaboration with projects funded by the European Union in capacity building for Egyptian young people to enhance their skills and provide job opportunities to develop the Egyptian community.



Egyptian Council was one of the World Health Organization temporary advisors.



Implementing all capacity building programs for the universal health insurance agency, the strategic medical insurance project in Egypt funded by JICA



Collaboration with projects funded by the United Nations Entity in capacity building for Egyptians to enhance their skills.

INTERNATIONAL COOPERATION



SG TRADING NETHERLANDS

Implementing the training plan
from 2016 to 2019 and 2022

- Soft Skills programs
- Management Programs
- Computer and IT
- Arabic and English Languages Programs
- Business Writing and Business English for Trading



HAYEL SAEED GROUP – YEMEN AND UAE (ONLINE)

- Customer services
- Call center
- SOPs and Quality manual
- Digital Marketing
- Communication Skills
- Time and Stress Management
- Excel Training



CRIF UAE AND EGYPT

7 habits of highly effective
people

CONSULTANTS



MR. AHMED RAGAB

X Director of Management Development at Americana Multinational Group Corporate Office.

Executive Director of the UNDP Center for Investor Relations and Corporate Governance in Cairo to serve international and national investors.



DR. RAAFAT YOUSEF

Professor of Management at several international British and American universities and institutions with comprehensive knowledge of modern management techniques and its applications into business practices.



MR. SHERIEF EL-EBRASHY

X ExxonMobil Egypt Staffing & Development Manager

Experienced Private Consultant with a demonstrated history of working in the management consulting arena. Strong international professional skills in Management and HR, has designed and executed a large number of recruitment strategies in South Africa, UAE, Iraq, Indonesia and China.



MR. AHMED A. MAKSOUD

Sales and Marketing. in a number of multinationals: Procter and Gampel, Xerox, Gillette, 3M and Johnson and Johnson, for over 14 years followed by 2 years in General Management in Bel

AUC majoring in Business Administration and minor in Economics and Computer Science.

CONSULTANTS



DR. HESHAM KHALIL

Finance consultant with many international companies in Egypt and gulf area. Instructor at the AUC and many other universities and companies like the Egyptian Council.



DR. MARIAM SHOUKRY

HR consultant with many companies in Egypt, earned her DBA from the Scandinavian business school – Denmark

Ahli United Bank (Egypt) - Personal Assistant to DCEO. Human Resources Management instructor – The Egyptian Council. Egyptian Labor Law instructor – ESLSCA Business School.



DR. GALAL ZAKI

Expert in Integrated Marketing Communications. Mr. Zaki brings a wealth of local and international experience, culminating in his selection as Secretary General of the 36th International Advertising Association (IAA) World Congress, and Chairman of the Program and Speakers' Committee.



ENG. HAITHAM ZAKI

Project Manager at Orange Business Services, PMP Trainer an experienced project manager for more than 11 years of business success in project management including planning, developing, making feasibility studies and implementation of customer's projects at orange business services, and 4 years in training & consulting.

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EGYPTIAN COUNCIL

MOBILE APPLICATION





ECTD

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THANK YOU

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